





# Ohio College Tech Prep Logo Usage and Guidelines



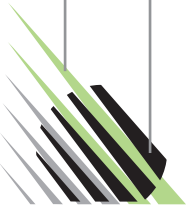
## Logo in CMYK

**Green**

32%	<b>cyan</b>	
0%	<b>magenta</b>	
59%	<b>yellow</b>	
0%	<b>black</b>	

**Black**

100%	<b>Black</b>
40%	<b>Black</b>

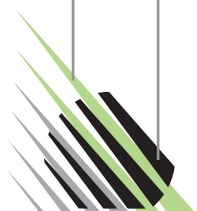


Miami Valley Consortium  
**OhioCollegeTechPrep**  
Ready for College. Ready for Life.

**Ocean Sans Semibold**  
**Ocean Sans Light**  
**Ocean Sans Book**

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Logo in 2 spot colors



**Green**  
**PMS 367**

**Black**  
**100% Black**  
**40% Black**

Arial Narrow

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Logo in black and white



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## Logo usage and guidelines

The Ohio College Tech Prep signature can be reproduced in any of the following manners:

- 1) 4 color process
- 2) 1 spot color plus Black
- 3) 1 color (black recommended)

The Ohio College Tech Prep signature should ALWAYS appear as one element as shown below and NEVER altered:



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## Logo usage and guidelines

### Here's how it works

The Ohio College Tech Prep signature should be at least 1.5 inches in total length, NEVER smaller.



When placing the Ohio College Tech Prep signature among other graphic elements, an area of “clear space” should be given. The example below shows the minimum amount of clear space recommended. A good judgement approach should be taken when allowing clear space for a specific application.



In order to maintain the value and integrity of the Ohio College Tech Prep signature, these guidelines must be carefully managed and reinforced.

**NOTE: Fonts are not required to reproduce The Ohio College Tech Prep signature from the art provided. Art has been prepared to give the end user the ability to “scale” the logo to the size needed. This measure has been taken to help maintain the look and integrity of the The Ohio College Tech Prep signature set by these guidelines.**

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